


MARCUS DELANEY

Recent stats grad with one year of analyst experience supporting a customer success team. Comfortable in SQL and Excel, learning Python on the job. Like turning messy CSVs into something a team can actually use.

CONTACT INFORMATION

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 Columbus, OH

SKILLS

- SQL
- Excel (pivot tables, lookups)
- Tableau
- Python (learning)
- Google Sheets
- Clear written summaries

EXPERIENCE

Data Analyst, Northcrest Insurance Partners | Columbus, OH | 2023-Present

- Write SQL queries against the Snowflake warehouse to answer 12-15 ad hoc questions a week from CS managers.
- Rebuilt the weekly churn report in Tableau after the old Excel version broke; new version is used by 30+ reps.
- Spotted a duplicate-policy bug in the renewal data that was overstating retention by about 4 points, escalated it to the data engineering team.
- Document every recurring query in a shared Notion page so the next analyst is not starting from scratch.

Analytics Intern, Ohio State University, Athletics Dept | Columbus, OH | Summer 2022

- Pulled ticketing and concessions data into a single Google Sheet to support post-game revenue recaps.
- Built three pivot tables the marketing team still uses to track student attendance patterns.
- Sat in on weekly meetings and turned questions from staff into follow-up data pulls.

EDUCATION

B.S. Statistics

The Ohio State University, 2023

Google Data Analytics Certificate

2023