



MARCUS WHELAN

USER EXPERIENCE UX DESIGNER

Junior UX designer with bootcamp training and a year on a small product team. Comfortable running unmoderated tests, building Figma prototypes, and turning client feedback into clear screens.

CONTACT INFORMATION



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KEY SKILLS

- Figma (wireframing, prototyping, components)
- Unmoderated usability testing with Maze
- User interview note-taking and synthesis
- Affinity mapping and thematic analysis
- Information architecture and user flows
- Clickable prototype creation
- Design critique and feedback iteration
- Basic HTML and CSS for design handoff
- Miro for collaborative workshops
- Accessibility basics (WCAG color and contrast)
- Survey design and response clustering
- Notion and Google Docs for research write-ups

PROFESSIONAL EXPERIENCE

Junior UX Designer | Kettle & Pine Studio, Raleigh, NC | 2023 – Present

- Designed onboarding screens for a wellness app with around 18,000 users, working from PM specs and weekly critique notes.
- Ran 12 unmoderated usability tests on Maze and summarized findings in shared docs for the product team.
- Built and maintained a starter component library in Figma covering buttons, inputs, and modals across two client projects.
- Sat in on customer support call recordings each Friday to spot recurring pain points and bring them into design reviews.

UX Design Intern | Kettle & Pine Studio, Raleigh, NC | 2023

- Wireframed three feature flows for a fitness tracker side project and presented them in a client review.
- Helped a senior designer cluster 200+ survey responses into themes that shaped a navigation redesign.
- Created clickable prototypes for user interviews and took notes during sessions.

EDUCATION

UX Design Bootcamp Certificate, General Assembly, 2023

B.A. in Communication, North Carolina State University, 2022

Google UX Design Professional Certificate, Coursera, 2023