

Anthony Lewis

User Experience Researcher

UX researcher with 2 years of evaluative research experience on consumer mobile products. Strong at moderated usability testing and synthesis, growing into discovery work and stakeholder facilitation.

CONTACT INFORMATION



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KEY SKILLS

- Moderated usability testing
- Screener writing
- UserInterviews
- Atlas.ti
- Figma
- Note-taking frameworks
- Affinity mapping
- Survey basics
- Accessibility review

PROFESSIONAL EXPERIENCE

2022 - Present

UX Researcher I, Brightnest Mobile, Raleigh, NC

- Run 4 to 6 moderated usability studies a month on the household budgeting app, recruiting through UserInterviews.
- Synthesized 38 sessions across two quarters into a top-10 friction list that informed the Q3 redesign of the bills tab.
- Built reusable discussion guide and screener templates the design team now uses without researcher review.
- Pair with PMs each sprint to convert findings into Jira tickets, with clear severity ratings.

2021 - 2022

Research Assistant, UNC Usability Lab, Chapel Hill, NC

- Recruited and screened participants for 3 faculty studies on accessibility of voice interfaces.
- Coded interview transcripts in Atlas.ti and contributed to a conference poster accepted at ASSETS.
- Ran note-taking and timestamping for ~45 sessions over the academic year.

EDUCATION

B.S. Psychology, minor in Information Science, University of North Carolina at Chapel Hill, 2022