

Joshua Hernandez

Model

Established international model with 14 years across luxury campaigns, fragrance, and high-fashion editorial. Face of two global campaigns currently in market, with cover credits in Harper's Bazaar Arabia, Numero, and Vanity Fair Italia. Mother agency in Paris with active boards in Los Angeles, London, Sao Paulo, and Seoul.

CONTACT INFORMATION



(323) 555-0136



mireille.okonkwo@example.com



Los Angeles, CA
12345

KEY SKILLS

- High-fashion editorial and couture runway
- Fragrance and beauty campaign work
- On-camera TVC and motion direction
- Contract and usage negotiation
- English, French, Portuguese (conversational)
- Equestrian, yoga (RYT-200), tennis
- Mentoring new faces
- Valid O-1 visa, Schengen, UK Tier 5
- Press interviews and red carpet

PROFESSIONAL EXPERIENCE

Campaign & Editorial Model | Freelance (Repped by Maison Lune Paris), Los Angeles, CA
2017 - Present

- Lead talent on a \$1.8M global fragrance campaign for a heritage French house, including 30- and 60-second TVC, print, and OOH across 22 countries.
- Booked 11 magazine covers across the last four years, with two consecutive September issues for regional editions.
- Recurring face for a Milanese ready-to-wear house: opened FW22 show, closed SS23 show, and appeared in three back-to-back campaign cycles.
- Negotiated exclusivity rider on a beauty contract worth low-six-figure annual base plus usage renewals.
- Mentored two new-face models from her mother agency through their first NYFW season.

Runway Model | Various Houses via Brigade Casting, Paris, FR & Milan, IT
2014 - 2019

- Walked 67 shows across PFW, MFW, and LFW over 10 seasons, with opening or closing slots in 9 of them.
- Couture week regular for a Parisian house from FW16 through FW19.
- Maintained agency-confirmed booking availability across back-to-back fashion months with zero cancellations.
- Press credits include show reviews in Vogue Runway, WWD, and Le Monde.

Print & Lookbook Model | Avery Holm Studio, London, UK
2012 - 2016

- Lookbook lead for a contemporary womenswear brand across 14 seasons, including pre-collection and resort drops.
- E-commerce stills and motion for a luxury department store; daily rate \$3,500 plus usage.
- Built a working relationship with three studio photographers leading to repeat editorial bookings.
- Selected for two cosmetics still campaigns based on lookbook tear sheets.

New Face & Development Model | Coastline Model Management, Cape Town, ZA
2010 - 2012

- Discovered at a regional open call; placed in first international agency within 6 months.
- Built starter portfolio through 28 test shoots with local photographers.
- Walked local Fashion Week as a new face and was scouted for European representation.

- Booked first international job: a swimwear catalog in Sydney at age 18.

EDUCATION

Diplome, French Language Intensive, Alliance Francaise Paris, 2015

High School Diploma, St. Cyprian's School, Cape Town, 2009