GEOFFREY TANAKA

CPA, CGMA

CONTACT INFORMATION

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EDUCATION

B.S. Accounting, Arizona State University - W. P. Carey School of Business, 2011

CPA, Arizona (License #15-9203), 2014

CGMA, Chartered Global Management Accountant, 2018

KEY SKILLS

- Close and consolidations leadership
- SOX 404 program ownership
- OneStream, NetSuite OneWorld
- ASC 606, ASC 842, ASC 326
- Purchase accounting and M&A integration
- External auditor management
- Team building and hiring
- Audit committee reporting
- Standard cost and inventory accounting
- Policy and memo authorship

ABOUT ME

Accounting manager with 13 years across public accounting and corporate finance, currently leading a team of seven that owns close, consolidations, and SOX for a $740M consumer products business. Hands-on with technical accounting and equally comfortable defending the books in front of auditors, the audit committee, or a frustrated VP of Sales.

PROFESSIONAL EXPERIENCE

ACCOUNTING MANAGER, CORPORATE CONTROLLERSHIP I SUNDARA OUTDOOR BRANDS, INC., TEMPE, AZ
2020 - PRESENT

- Manage a team of 7 (3 senior, 4 staff) responsible for close, consolidations, intercompany, and technical accounting for 9 legal entities across the US, Canada, and UK.
- Reduced consolidated close from 9 business days to 6 over two years; saved an estimated 1,950 hours per year by automating FX revaluation and intercompany matching in OneStream.
- Own SOX 404 program covering 38 key controls across revenue, AR, inventory, and treasury; closed the most recent year with zero material weaknesses and one minor deficiency.
- Serve as primary contact for external auditors (Deloitte); manage PBC list of 320+ items and lead all quarterly review meetings.
- Drafted the company's accounting policy memos for ASC 326 (CECL) adoption and a $54.8M revolving credit facility modification.

SENIOR ACCOUNTANT, THEN ASSISTANT CONTROLLER I WESTMARK SPECIALTY FOODS, PHOENIX, AZ
2016 - 2020

- Promoted from senior to assistant controller in 2018 after taking ownership of the inventory accounting buildout for a new co-manufacturing facility.
- Implemented a standard cost model covering 1,200+ SKUs and reduced inventory variance write-offs by roughly 40% year over year.
- Closed the books and prepared the reporting package for a 5-entity consolidated group ($210M revenue) on a 7-day close.
- Led the company through its first audit under a new lender, including documenting controls that had never been written down.
- Hired and onboarded 3 staff accountants and built the close calendar still used by the team.

AUDIT MANAGER I PEMBERTON HOLCOMBE LLP, SAN DIEGO, CA
2013 - 2016

- Managed a portfolio of 9 audit clients per year ($25M to $600M revenue) in consumer products and food & beverage.
- Supervised 3-5 seniors and staff per engagement, including review of all significant workpapers and audit conclusions.
- Negotiated audit fees and scope on renewals; grew portfolio realization from 82% to 94% over three years.
- Wrote the firm's internal training on ASC 606 transition for private companies and delivered it to 70+ professionals.

- Coached two seniors who were promoted to manager within 18 months.