



DEVIN OKAFOR

Finance Manager

Newly promoted finance manager supporting a \$120M consumer goods division. Strong in FP&A modeling, monthly close partnership, and turning ad-hoc data pulls into repeatable reporting. Recently took over forecasting for two product categories.

CONTACT INFORMATION



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KEY SKILLS

- FP&A and variance analysis
- Hyperion / Oracle EPM
- Excel modeling
- Power BI
- Trade promotion analytics
- Capex and NPV
- Monthly close partnership
- S&OP support

PROFESSIONAL EXPERIENCE

FINANCE MANAGER | HALCYON GOODS CO., COLUMBUS, OH
2023 – PRESENT

- Own forecasting and monthly variance commentary for two product categories totaling \$47M in annual revenue.
- Rebuilt the trade promotion tracker, which had been overstating ROI on roughly a third of campaigns.
- Partner with supply chain on inventory targets ahead of each quarterly S&OP cycle.
- Mentor one analyst who joined from the rotational program.

SENIOR FINANCIAL ANALYST | HALCYON GOODS CO., COLUMBUS, OH
2021 – 2023

- Built the annual operating plan template adopted across four business units.
- Ran capex approval analysis for a \$14M packaging line, including IRR and payback scenarios.
- Cleaned up a recurring close error in distributor rebates that had inflated gross margin by about 60 bps.

EDUCATION

- B.B.A. Finance, Ohio State University, 2020 |