



# Brenda Mitchell

## Makeup Artist

Freelance makeup artist with 7+ years across bridal, editorial, and short-form film. Known for clean, skin-forward looks that photograph well in mixed lighting, plus calm on-set presence during back-to-back changes.

### CONTACT INFORMATION



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### EDUCATION

Certificate in Professional Makeup Artistry, Cinema Makeup School (2017)

B.A., Studio Art, Georgia Southern University (2015)

### KEY SKILLS

- Bridal and event makeup
- HD and 4K-friendly base work
- Airbrush (Temptu, Iwata)
- Soft-glam, editorial, and natural-skin looks
- Cream and powder color theory across Fitzpatrick I-VI
- Light SFX: bruising, aging, cuts, hair-whitening
- Strip and individual lash application
- Continuity tracking and on-set touch-ups
- Kit sanitation and IATSE-aligned hygiene practices
- Timeline planning for parties of 4-12

### PROFESSIONAL EXPERIENCE

#### Lead Makeup Artist (Freelance) | 2021 - Present

Pollen + Petal Beauty Co., Savannah, GA

- Booked 84 bridal parties in 2023, averaging 6 faces per call with two assistants I trained and scheduled
- Built a low-flashback foundation kit after a videographer flagged HD washout on a Lowcountry estate shoot
- Maintained a 4.9 rating across The Knot and Google by following up with timeline edits the week of each event
- Cut kit restock spend by switching to refillable palettes for cream blush, lip, and cheek tones
- Mentor for two associate artists working toward solo bridal bookings

#### Key Makeup Artist | 2019 - 2022

Tidewater Studios (short film + commercial), Charleston, SC

- Department head on a 9-day indie short, ran continuity book across 47 scenes and three principal cast
- Designed aging makeup for a 70-year span on one lead using stipple, hair whitening, and forehead prosthetic
- Coordinated with wardrobe and DP on a teal-and-rust palette that held under tungsten and natural light
- Stayed under a tight per-diem kit budget by sharing consumables across two overlapping productions

#### Counter Artist & Makeup Educator | 2017 - 2019

Bobbi Brown / Belk flagship, Atlanta, GA

- Hit 118% of quarterly counter goal in Q4 2018 through pre-booked holiday lessons
- Ran weekend skin tone matching clinics for clients ages 18 to 72
- Trained four new hires on undertone reading and corrective concealing