



ANGELA ADAMS

User Experience Researcher

CONTACT INFORMATION



(612) 555-0173



marisol.quintero@example.com



Minneapolis, MN 12345

KEY SKILLS

- Mixed-methods research
- Longitudinal studies
- Pricing research
- Survey design
- MaxDiff
- Dovetail
- Qualtrics
- Looker
- Stakeholder management
- Research ops
- Mentoring

ABOUT ME

Senior UX researcher with 8 years across SaaS and B2B marketplaces. Lead end-to-end mixed-methods studies and mentor junior researchers, with a record of shaping pricing, onboarding, and admin tooling decisions.

PROFESSIONAL EXPERIENCE

Senior UX Researcher

Tideglass Software, Minneapolis, MN | 2020 - Present

- Own research for the admin and billing surfaces of a 90,000-seat HR platform, partnering with 3 PMs and 5 designers.
- Ran a pricing perception study with 47 finance buyers that reshaped the packaging tiers ahead of the 2023 renewal cycle.
- Built the team's first longitudinal study, tracking 28 new admins across 90 days to surface week-2 churn signals.
- Mentor 2 mid-level researchers on study design and stakeholder reviews; both promoted within 18 months.
- Run quarterly research review with VP of Product, translating themes into 3 to 5 roadmap commitments.

UX Researcher

Northvale Marketplace, Madison, WI | 2017 - 2020

- Led generative interviews with 60+ sellers to scope a new analytics dashboard, used at launch by 12,000 stores.
- Partnered with growth team on a 4-cell survey of 2,300 buyers; cut a planned loyalty feature based on weak intent signal.
- Introduced a research request intake form that brought cycle time on new studies from 5 weeks to 16 days.
- Trained 8 designers on running their own concept tests, freeing senior researcher capacity for discovery.

EDUCATION

M.A. Anthropology, University of Wisconsin-Madison, 2017

B.A. Sociology, Macalester College, 2015