

Laura King

Editor

Editor with six years split between consumer magazines and a B2B fintech newsroom. Equally happy editing a 400-word product roundup or a 5,000-word investigation. Calm with breaking news and dependable on deadline.

CONTACT INFORMATION

-  (612) 555-0119
-  hannah.brindle@example.com
-  Minneapolis, MN 12345

EDUCATION

- B.A. in Journalism, University of Minnesota, Twin Cities, 2018
- Minor in English Literature, University of Minnesota, Twin Cities, 2018
- Poynter ACES Certificate in Editing, 2020

KEY SKILLS

- AP Style and Chicago Manual of Style
- Line editing and developmental editing
- Breaking news and deadline editing
- Headline and SEO writing
- CMS platforms (WordPress, Arc XP)
- Fact-checking and sourcing review
- Freelancer management and assigning
- Editorial calendar planning
- Google Analytics and audience metrics
- Style sheet development
- Slack, Asana, and editorial workflow tools
- Coaching reporters on structure and clarity

PROFESSIONAL EXPERIENCE

Editor, Markets Desk | Loomwire Financial, Minneapolis, MN 2022 – Present

- Edit 35 to 45 stories per week across earnings, M&A, and crypto regulation beats.
- Closed a 9,200-word investigation into a regional bank failure that won a 2024 SABEW honorable mention.
- Cut average copy turnaround on breaking news from 38 minutes to under 15 by rebuilding the desk's templates.
- Run morning pitch meetings for a team of six reporters and one data journalist.
- Filled in as acting senior editor for a 10-week parental leave in 2023.

Staff Editor | Pomegranate Magazine, St. Paul, MN 2019 – 2022

- Edited food, travel, and home features for the print monthly and its companion site.
- Took the digital travel section from 80K to 220K monthly pageviews over 18 months through SEO refits and evergreen updates.
- Built and maintained a rotating bench of 18 freelance writers and photographers.
- Wrote the in-house style sheet update that aligned print and web spellings.

Copy Editor | Pomegranate Magazine, St. Paul, MN 2018 – 2019

- Copy edited every feature, FOB, and BOB page for two print issues a month.
- Caught a sourcing error in a cover story that would have run with the wrong attribution.
- Trained two incoming editorial assistants on the house style sheet.

