

Karen Thomas

Merchandiser

Field merchandiser with 5 years covering grocery, mass, and pet specialty accounts on independent routes. Strong at reading planograms, communicating with store managers, and turning around resets on tight launch windows. Comfortable working alone and reporting through mobile apps.

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KEY SKILLS

- Independent route coverage
- Planogram resets and remodels
- AFS Retail and Replsly apps
- End-cap and floor stack builds
- Store manager communication
- Photo audits and call reports
- Back-stock and inventory counts
- Time and route management
- Clean driving record

PROFESSIONAL EXPERIENCE

TERRITORY MERCHANDISER | GRANITE PEAK RETAIL SERVICES, BOISE, ID

2022 – PRESENT

- Service an 11-store territory covering southwest Boise and Meridian, averaging 17 store visits per week.
- Executed a full pet food reset across 9 PetSmart locations in 11 days, finishing 2 days ahead of the client deadline.
- Maintain steady weekly contact with store managers and resolve back-stock issues before they hit reorder reports.
- Submit visit photos and call reports through the AFS Retail app, holding a 97% on-time submission rate.
- Cover open routes for teammates on PTO, averaging 4 to 5 backfill visits per month.

RETAIL MERCHANDISER | SAGEBROOK MERCHANDISING SOLUTIONS, NAMPA, ID

2020 – 2022

- Serviced beverage, snack, and OTC categories across Albertsons, Fred Meyer, and Rite Aid locations.
- Built holiday end-caps and floor stacks for 6 seasonal cycles, including a Memorial Day reset across 14 stores.
- Used Replsly to log inventory counts, share photos, and flag store-level issues to the account team.
- Earned \$620 in performance bonuses in 2021 for high audit scores and zero missed service days.

SALES FLOOR ASSOCIATE | OUTPOST SPORTING GOODS, CALDWELL, ID

2019 – 2020

- Stocked fishing and camping departments and built feature walls for spring and fall launches.
- Helped tag and merchandise clearance markdowns during quarterly inventory.
- Covered register and customer pickup during peak hunting season weekends.

EDUCATION

- Coursework in Business Administration, College of Western Idaho, 2018-2019