

PT

Pamela Turner

Merchandiser

Retail merchandiser with 6 years setting and resetting planograms across grocery, mass, and convenience accounts. Known for clean displays, accurate scan-in/scan-out reporting, and steady relationships with store managers. Comfortable working solo on a route and meeting weekly deadlines without supervision.

Contact Information



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Education

A.A. General Studies, Hillsborough Community College, 2018

Key Skills

- Planogram execution
- Display building and end-caps
- Movista and Repsly mobile reporting
- Inventory counts and scan data
- Route planning
- POG resets and remodels
- Store manager relationships
- Photo audit submissions
- Basic Spanish
- Valid FL driver's license, clean MVR

Professional Experience

SENIOR RETAIL MERCHANDISER | BRIGHTWAY FIELD SERVICES, TAMPA, FL 2021 – PRESENT

- Cover a 14-store route across Hillsborough and Pinellas counties, completing roughly 22 visits per week with 98.4% on-time service compliance.
- Reset 8-foot snack aisles for a national CPG client during a category overhaul, hitting all 14 stores in the launch window with zero rework calls.
- Train new merchandisers on the route during onboarding, walking them through planogram reading, mobile reporting, and back-room recovery.
- Catch out-of-stocks and shelf tag errors during each visit and submit photo evidence through the Movista app for store-level follow-up.
- Recognized by district sales lead for rebuilding relationships at two Publix locations after prior coverage gaps.

RETAIL MERCHANDISER | COASTLINE MERCHANDISING GROUP, TAMPA, FL 2019 – 2021

- Serviced beverage and snack sets at Walmart, Target, and Walgreens locations on a fixed weekly route.
- Built end-cap and side-stack displays for seasonal promotions, including Super Bowl and back-to-school resets.
- Logged inventory counts and submitted weekly call reports through Repsly with a 100% completion rate over 18 months.
- Flagged a recurring shelf tag mismatch on a \$4 SKU that was costing the client roughly \$1,840 in monthly margin.

SALES ASSOCIATE | BEALLS OUTLET, BRANDON, FL 2018 – 2019

- Worked the floor and fitting rooms, recovered displays nightly, and built clearance racks by size and category.
- Ran the register during peak weekends and balanced drawer to within \$2 on 96% of shifts.
- Stocked freight from truck to floor on Tuesday and Friday mornings before opening.