



Kathleen Scott

Management Consultant

First-year analyst with a quantitative economics background and two summers of consulting internship experience. Comfortable owning research, modeling, and slide production under a project manager.

CONTACT INFORMATION



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Madison, WI 12345

EDUCATION

BS, Economics and Mathematics,
University of Wisconsin-Madison, 2023

Dean's List, 6 of 8 semesters

KEY SKILLS

- Excel modeling
- Market sizing
- Expert interviews
- Slide writing (PowerPoint, Think-Cell)
- Python (pandas) for data cleaning
- Secondary research
- Tableau (basic)

PROFESSIONAL EXPERIENCE

- **Analyst, Brightline Strategy Group, Madison, WI**
2023 – Present
 - Built the market sizing model for a B2B SaaS go-to-market study covering 11 vertical segments and 230 target accounts.
 - Ran 14 expert calls with industry executives and synthesized notes into a benchmarking deck the partner used in the final readout.
 - Caught a \$4.2M double-counting error in a client-provided cost dataset on day 3 of the engagement, which reset the baseline before findings were shared.
 - Rotated onto a healthcare cost-to-serve study and built the activity-based costing template now reused across the practice.
- **Summer Consulting Intern, Brightline Strategy Group, Madison, WI**
Summer 2022
 - Supported a pricing study for a regional grocery chain; built the price elasticity workbook in Excel.
 - Presented intern capstone to the practice lead and received a full-time offer.
 - Co-authored a 22-page internal point of view on private label trends in the Midwest.