



David Martinez

Massage Therapist

Board-certified massage therapist with 14 years across orthopedic, oncology, and pain management settings. Builds steady referral relationships with PTs, OBs, and pain clinics and has trained 25+ therapists in clinical documentation and outcome-based treatment planning.

PROFESSIONAL EXPERIENCE

- **Clinical Massage Therapist & Lead Trainer, Blue Ridge Integrative Pain Center, Asheville, NC**
2019 – Present
 - Carry a full clinical caseload of 22-26 sessions per week, 70% referred from in-house PTs and pain physicians.
 - Train and audit 6 staff therapists on SOAP charting, ICD-10 awareness, and treatment progression notes.
 - Built the center's oncology massage protocol, which now serves around 40 patients per quarter post-treatment.
 - Co-present quarterly case reviews with the medical director to align manual therapy goals with PT plans of care.
 - Reduced documentation errors flagged by billing from monthly to less than one per quarter.
- **Massage Therapist, Linden Park Chiropractic & Wellness, Greenville, SC**
2015 – 2019
 - Handled post-adjustment soft tissue work for 18-22 chiropractic patients per week.
 - Specialized in cervical and lumbar cases, including whiplash and sciatica patterns.
 - Wrote progress notes that the lead chiropractor used directly in insurance correspondence.
 - Mentored 2 new hires through their first 6 months, both of whom stayed past 3 years.
- **Prenatal & Postpartum Massage Specialist, Wildflower Birth Collective, Charlotte, NC**
2012 – 2015
 - Provided side-lying prenatal massage for an average of 30 expectant clients per month.
 - Coordinated care notes with three local midwives and one OB practice.
 - Led free monthly education sessions for partners on safe at-home techniques.
 - Helped the collective grow its massage line from one therapist to four over three years.
- **Massage Therapist, Highland Crest Resort Spa, Boone, NC**
2010 – 2012
 - Performed Swedish, hot stone, and couples treatments at a 32-room mountain resort.
 - Held a 4.85 average guest score over two seasons.
 - Picked up cross-training in body scrubs and aromatherapy treatments.

CONTACT INFORMATION

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EDUCATION

- Board Certification in Therapeutic Massage & Bodywork (BCTMB), NCBTMB, 2014 (renewed 2022)
- Oncology Massage Certification, Society for Oncology Massage (S4OM), 2017
- Prenatal & Postpartum Massage Certification, Body Therapy Institute, 2012
- Diploma in Therapeutic Massage (750 hours), Southeastern School of Neuromuscular & Massage Therapy, Charlotte, NC, 2010
- Licensed Massage and Bodywork Therapist (LMBT #8842), North Carolina Board of Massage and Bodywork Therapy

KEY SKILLS

- Clinical SOAP documentation and ICD-10 awareness
- Orthopedic and neuromuscular therapy
- Myofascial release and trigger point therapy
- Oncology massage protocols and lymphatic-safe techniques
- Prenatal and postpartum side-lying massage
- Deep tissue, Swedish, and hot stone modalities
- Treatment planning aligned with PT and chiropractic plans of care

- Cervical, lumbar, and sciatica case management
- Staff training, mentoring, and clinical audits
- Interdisciplinary referral coordination with PTs, OBs, midwives, and pain physicians
- HIPAA-compliant charting and billing-ready notes
- Outcome tracking and progress note writing
- Mentored 4 newly licensed therapists on resort guest flow.