

# Michael Harris

## Model

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New-face male model recently signed to a regional agency, with early commercial and lifestyle credits for Midwest retailers. Comfortable on set, available on short notice, and actively building a tear sheet portfolio while balancing university coursework.

## PROFESSIONAL EXPERIENCE

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| New Face Model, Roster Talent Agency, Minneapolis, MN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2023 – Present |
| <ul style="list-style-type: none"><li>Booked 9 paid jobs in first 8 months on the board, including e-commerce, in-store signage, and a regional outerwear catalog.</li><li>Lookbook and lifestyle stills for a Minneapolis-based athletic apparel brand; two-day shoot, full buyout for North American digital.</li><li>Test shoots with three local photographers to build editorial-style portfolio; two images selected for agency book.</li><li>Walked a charity runway show benefiting a children's hospital with an estimated 600 attendees.</li></ul> |                |
| Promotional Model & Brand Ambassador, Northstar Event Staffing, Minneapolis, MN                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2022 – 2023    |
| <ul style="list-style-type: none"><li>Represented beverage and tech brands at trade shows, sporting events, and pop-ups across Minnesota and Wisconsin.</li><li>Handled product demos and sampling for crowds of up to 400 people per shift.</li><li>Maintained a 100% on-time call record across 31 shifts.</li></ul>                                                                                                                                                                                                                                       |                |

## EDUCATION

- B.A. Communication Studies, University of Minnesota (in progress, expected 2025)
- Modeling Fundamentals Workshop, Roster Talent Agency, 2023

## KEY SKILLS

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| <ul style="list-style-type: none"><li>Commercial and lifestyle posing</li><li>Runway basics</li><li>Snowboarding, soccer, weight training</li><li>Polaroids and digital test shoots</li></ul> | <ul style="list-style-type: none"><li>Self-tape submissions</li><li>Public speaking and brand activations</li><li>Valid passport, flexible schedule</li></ul> |
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