



ELENA VASQUEZ

Fpa

Senior FP&A analyst with 5 years across e-commerce and healthcare services. Build driver-based models, run the monthly forecast for revenue, and translate operator language into numbers the CFO can defend.

PROFESSIONAL EXPERIENCE

SENIOR FP&A ANALYST, REVENUE

CEDARPATH HEALTH GROUP, DENVER, CO | 2022 – PRESENT

- Own the revenue forecast for 38 outpatient clinics generating roughly \$94M annually; refresh weekly using visit volume and payer mix drivers.
- Rebuilt the contribution margin model after a 2023 EHR migration, fixing a \$1.4M overstatement in the prior provider productivity report.
- Partner with ops directors on staffing ratios; modeling supported a regional consolidation that trimmed about 8% from clinic-level SG&A.
- Present monthly revenue review to the COO and VP Operations; own the talking points and the variance bridge.
- Mentor two junior analysts on Adaptive Planning structure and ad-hoc modeling requests.

FP&A ANALYST

LUMIPORT COMMERCE, BOULDER, CO | 2020 – 2022

- Forecasted marketplace GMV and take-rate across three categories; weekly accuracy averaged within 4% of actuals.
- Built the LTV/CAC dashboard the growth team used in QBRs and the Series B board update.
- Ran scenario models for warehouse expansion, including a build-vs-3PL analysis the COO took to the board.
- Owned month-end accruals for marketing spend across Meta, Google, and TikTok.

FINANCIAL ANALYST ROTATIONAL PROGRAM

GREATLAKES MUTUAL, CLEVELAND, OH | 2019 – 2020

- Rotated through Treasury, Corporate FP&A, and Investments over 12 months.
- Built the quarterly liquidity stress test refresh for the ALCO committee.
- Completed the firm's modeling and credit training program.

EDUCATION

BS, Economics, Case Western Reserve University, 2019

FMVA, Corporate Finance Institute, 2021



Denver, CO 12345



(303) 555-0247



elena.vasquez@example.com

KEY SKILLS

- Driver-based revenue modeling
- Adaptive Planning
- Workday
- SQL (intermediate)
- Tableau
- Variance bridges
- Scenario analysis
- Healthcare payer mix
- Marketplace unit economics
- Board deck preparation