

Andrew Young

Visual Merchandising

Recent fashion merchandising grad with two seasons of in-store visual experience and a portfolio of window concepts built during internship. Comfortable on a ladder, with a steamer, and at a planogram review.

Contact Information

 (615) 555-0192

 jovan.pritchett@example.com

 Nashville, TN 12345

Education

- Bachelor of Science in Fashion Merchandising, Middle Tennessee State University, 2023
- Coursework: Visual Merchandising, Retail Buying, Consumer Behavior, Textiles, Trend Forecasting

Key Skills

- Window display design and styling
- Mannequin dressing and styling
- Planogram execution and floor set rollouts
- Mood board creation in Canva and Pinterest
- Color blocking and product storytelling
- Steaming, folding, and garment presentation
- Fixture assembly and store layout resets
- Signage and POP placement
- Sell-through tracking and slow-mover reporting
- Adobe Photoshop and Illustrator basics
- Microsoft Excel and Google Sheets

Professional Experience

VISUAL MERCHANDISING ASSOCIATE | MARQUETTE THREADS, NASHVILLE, TN
2023 – PRESENT

- Execute weekly floor sets and mannequin restyles from corporate directives across a 6,500 sq ft store
- Built three holiday window vignettes that the district VM lead used as photo references for 4 sister stores
- Steam, fold, and re-merchandise feature tables daily, keeping presentation standards on the manager's audit checklist
- Track sell-through on featured displays and flag slow movers to the store manager before weekly markdown meetings

VISUAL MERCHANDISING INTERN | BIRCHCREST BOUTIQUE, MURFREESBORO, TN
SUMMER 2022

- Assisted owner with three full window changeovers and a back-to-school floor reset
- Drafted mood boards in Canva and Pinterest that were used as the basis for fall vignettes
- Helped move and reset roughly 40 fixtures during the store's 2022 layout refresh

- Visual standards audits and brand guideline compliance