AARON WHITFIELD

Finance Manager

Finance director with 16 years across industrials and medical devices. Built and ran FP&A organizations through two carve-outs and an IPO. Reports to the CFO and owns the operating plan, capital allocation framework, and quarterly earnings support.

Contact Information

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Education

M.B.A. Finance and Strategy, Carnegie Mellon Tepper, 2009

B.S. Industrial Engineering, Purdue University, 2005

CFA Charterholder

Key Skills

- Operating plan and LRP ownership
- Earnings and IR support
- S-1 and IPO readiness
- Capital allocation frameworks
- M&A diligence and integration
- Carve-out finance
- SAP, Oracle, Anaplan
- Team leadership (11 reports)
- Board and audit committee reporting
- Pricing and contribution margin

Professional Experience

Director of Finance | 2019 - Present
Stellaris Medical Devices, Minneapolis, MN

- Manage a team of 11 across corporate FP&A, commercial finance, and operations finance for a $760M revenue business.
- Led finance workstream for the 2021 IPO, including S-1 financial sections and the investor model that supported a $1.8B valuation at pricing.
- Implemented a capital allocation framework that reallocated about 18% of R&D spend toward higher-IRR programs.
- Own quarterly earnings prep with the CFO and IR, including the scripted Q&A and consensus reconciliation.
- Rebuilt the gross-to-net analytics for the U.S. commercial business after a payer mix shift surfaced in 2022.

Senior Finance Manager, Commercial Finance | 2015 - 2019
Cascadia Industrial Group, Portland, OR

- Partnered with the COO during the carve-out of a $290M business unit sold to a strategic acquirer.
- Owned pricing governance across 4,200 SKUs and built the quarterly margin review with division GMs.
- Led the AOP and 5-year strategic plan for two divisions, presenting both to the executive team.
- Hired and promoted four managers, two of whom now lead finance teams at other industrials.
- Stood up a contribution margin reporting layer that ended a long-running debate about product profitability.

Finance Manager, Operations | 2012 - 2015
Cascadia Industrial Group, Portland, OR

- Ran plant-level financial planning for three manufacturing sites totaling roughly 1,400 employees.
- Led standard cost rolls and the annual labor and overhead absorption refresh.
- Built the capex prioritization scorecard adopted across the operations function.
- Cut month-end close from 8 business days to 5 by tightening inventory cutoff procedures.

Senior Financial Analyst | 2009 - 2012
Aldercrest Manufacturing, Pittsburgh, PA

- Supported the corporate FP&A team for a $2.1B revenue company across consolidations and variance reporting.
- Built the monthly CFO package and prepped backup binders for board meetings.

- Modeled three bolt-on acquisitions, including diligence support and synergy tracking after close.