



Mark Robinson

Producer

Associate producer with three years on unscripted and branded content shoots. Comfortable running a call sheet, chasing releases, and keeping the edit fed with logged footage. Looking to grow into a full producer credit on a recurring series.

CONTACT INFORMATION



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EDUCATION

BA, Media Studies, Hunter College, 2021

KEY SKILLS

- Avid Media Composer (logging and syncing)
- Frame.io review cycles
- Airtable production trackers
- Call sheets and shoot schedules
- Talent releases and appearance forms
- Travel and per diem logistics
- Field producing for unscripted
- Post notes tracking

PROFESSIONAL EXPERIENCE

- **Associate Producer, Northbound Field Company, Brooklyn, NY**
2022 – Present
 - Field AP on a 10-episode food travel series, covered prep, shoot, and edit handoff for four episodes per season.
 - Logged and synced 240 hours of dailies in Avid Media Composer, built selects reels that the editor used as a starting point on every cut.
 - Coordinated travel and per diems for a six-person crew across 18 cities, kept reimbursements turning in under 10 business days.
 - Drafted the post production schedule with the supervising producer and tracked notes from three rounds of network feedback.
- **Production Assistant, Hatchwork Media, Queens, NY**
2021 – 2022
 - Supported two shows in parallel: a half-hour reality format and a short-form digital series for a fashion brand.
 - Wrangled talent on 38 shoot days, kept call times accurate and releases signed before camera rolled.
 - Built a tracking sheet in Airtable for props, wardrobe continuity, and clearances that the AP team kept using after I rolled off.