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Jessica Taylor

Producer

Executive producer with 18 years running scripted television and limited series for cable, streaming, and international co-productions. Have set up three shows from blank-page pitch to season two renewal, and stepped in as showrunner on one. Strong at writers' room leadership, network relationships, and the deal side of the business.

CONTACT INFORMATION



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KEY SKILLS

- Showrunning and writers' room leadership
- Series setup and network pitching
- Co-production deal structures
- Budgets up to \$74M per season
- DGA, WGA, IATSE, SAG-AFTRA contracts
- Talent and director negotiations
- Post production supervision at scale
- Network and platform note management
- Marketing and publicity partnership
- Mentoring co-EPs and staff writers

PROFESSIONAL EXPERIENCE

EXECUTIVE PRODUCER / SHOWRUNNER | MAGNOLIA CROSS PRODUCTIONS, ATLANTA, GA 2019 – PRESENT

- Set up and ran a one-hour drama for a premium cable network, three seasons and 28 episodes delivered on the network's air pattern.
- Managed a season budget of \$74M across producing partners, came in \$1.3M under in season two after restructuring the second-unit plan.
- Built and led a writers' room of nine, including four staff hires who went on to overall deals at other studios.
- Negotiated a UK co-production that brought in \$9.2M of incremental financing and unlocked a London location block.
- Mentored two co-EPs into showrunner roles on their own pilots; one was picked up to series in 2023.

EXECUTIVE PRODUCER | IRON QUARRY STUDIOS, DECATUR, GA 2015 – 2019

- EP on two limited series and one anthology season, total 19 hours of programming for a streaming buyer.
- Closed talent deals for two A-list leads and a marquee director; held the cast through a six-month COVID-era schedule slip.
- Set the post production model with a central post supervisor across three editorial bays in Atlanta and New Orleans.
- Took executive notes from the platform's content team and translated them into actionable beats with the room.
- Oversaw marketing partnership with the platform's publicity team for a campaign that drove a 38% lift in first-week viewership over the comparable title.

CO-EXECUTIVE PRODUCER | RIVERSTONE TELEVISION, WILMINGTON, NC 2011 – 2015

- Co-EP on a procedural drama, 66 episodes across four seasons; ran the production side while the showrunner stayed in the room.
- Owned the prep-to-air calendar; locked picture an average of 11 days ahead of broadcast across the run.
- Supervised eight directors and built a director shadowing program that promoted two writers into the chair.
- Renegotiated three vendor contracts that saved roughly \$2.1M across the back half of the series.

- Sat in on every table read and tone meeting, kept production design and VFX aligned with the script's intent.

PRODUCER | LANTERN HILL PICTURES, WILMINGTON, NC
2007 – 2011

- Producer on a half-hour comedy, 44 episodes across three seasons for a basic cable network.
- Ran the production office and worked alongside the line producer on weekly cost reports to the studio.
- Stepped up as set producer during the showrunner's medical leave and finished a four-episode block on schedule.
- Built the writers' assistant and staff writer pipeline that the showrunner used for the back nine.

EDUCATION

- MFA, Producing, AFI Conservatory, 2007 |
- BA, English, University of North Carolina at Chapel Hill, 2003 |