



PRIYA RAMASWAMY

Video Editor

Senior video editor with 9 years across in-house brand teams and post houses. Strong on long-form narrative, brand films, and integrated campaign packages. Owns projects from offline through online and color, and works well with directors, producers, and motion designers.

CONTACT INFORMATION



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Brooklyn, NY

KEY SKILLS

- Avid Media Composer
- Adobe Premiere Pro
- After Effects
- DaVinci Resolve color
- ProTools handoff
- Frame.io and Wipster
- Multi-cam and proxy workflows
- Broadcast, OTT, and social delivery
- Director and producer collaboration
- Mentoring junior editors

PROFESSIONAL EXPERIENCE

2020 - Present

Senior Video Editor | Halcyon Post & Sound, Brooklyn, NY

- Lead editor on 6 to 9 brand films per quarter for direct-to-consumer and CPG clients, with finished runtimes between 60 seconds and 4 minutes.
- Cut a national broadcast spot that ran during a 2023 award show window and pulled 6.8 million impressions in its first two weeks.
- Manage offline-to-online handoff with colorists and online artists, keeping projects on a 10-day average post schedule.
- Built a tagged stock and music library in Frame.io that cut search time across the editorial team by roughly half.
- Train junior editors on Avid bin organization, scene assembly, and how to take a director's notes without losing momentum.

2017 - 2020

Video Editor | Foundry Twelve, Jersey City, NJ

- Edited explainer videos, case studies, and event recaps for B2B SaaS and financial services clients.
- Worked across Premiere Pro and Avid Media Composer depending on client pipeline and broadcast deliverable needs.
- Designed motion graphics templates in After Effects so account teams could swap copy and logos without an editor's time.
- Collaborated with producers on shoot prep, including shot lists and interview question pacing for cleaner cuts in post.

EDUCATION

B.F.A. in Film and Television, NYU Tisch School of the Arts, 2015