



DEVON WHITAKER

Real Estate Agent

Arizona-licensed agent with nine years selling resale and new-construction homes across the East Valley. \$76M in career closed volume and a 62% repeat-and-referral rate. Lead a two-person buyer team and run targeted Facebook and Google ad campaigns.

CONTACT INFORMATION



(480) 555-0166



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Mesa, AZ 12345

EDUCATION

- B.A. in Marketing, Arizona State University, 2015
- Arizona Real Estate Salesperson License (SA678342000), 2016
- ABR, SRS designations, National Association of REALTORS

KEY SKILLS

- ARMLS
- Listing presentations and pricing strategy
- New construction and builder negotiation
- Buyer team leadership
- Facebook and Google ad campaigns
- kvCORE and BoomTown CRMs
- Skyslope transaction management
- Relocation and corporate referral networks
- Database farming and direct mail

PROFESSIONAL EXPERIENCE

Team Lead, Whitaker Home Group | Saguaro Sun Realty, Mesa, AZ 2020 - Present

- Personally closed 31 transactions in 2023 for \$14.9M; team closed 58 sides for \$24.2M combined.
- Negotiated builder incentives on 19 new-construction deals at Eastmark and Cadence, averaging \$11,400 in concessions per buyer.
- Ran Facebook and Google ad spend of about \$2,200/month, generating 35-45 qualified leads monthly through landing-page funnels.
- Recruited and onboarded a buyer's agent and a part-time transaction coordinator, freeing 14 hours/week for listing appointments.
- Maintained a 4.9-star Zillow rating across 87 reviews by enforcing a 24-hour response standard.

Real Estate Agent | Copper Ridge Realty, Gilbert, AZ 2016 - 2020

- Closed an average of 22 transactions per year, growing personal volume from \$4.1M in year one to \$9.6M by year four.
- Built a farm of 1,400 homes in Power Ranch, mailing quarterly market reports and hosting two client events annually.
- Specialized in relocation buyers from California and Washington, partnering with three corporate relocation networks.
- Earned ABR and SRS designations and joined the brokerage's top producer council in 2019.