



Steven Hall

Basketball Coach

Athletic director and former head basketball coach with 20+ years across secondary and small-college athletics. Oversee 22 sports, 45 coaches, and a \$1.4M operating budget. Years running basketball at the varsity and two-year college level give grounding in what coaches need day to day.

CONTACT INFORMATION

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KEY SKILLS

- Multi-sport budget management
- Coach hiring, evaluation, and retention
- Facilities planning and capital projects
- Small-college and state association compliance
- Scheduling and conference relationships
- Gameday operations and event management
- Title IX and equity review
- Booster club and donor relations
- Crisis communication and parent issues
- Strategic planning across departments

PROFESSIONAL EXPERIENCE

2019 - Present

Director of Athletics | Lakeshore Community Academy, Madison, WI

- Direct athletic operations for 22 varsity sports and roughly 620 student-athletes across grades 7-12.
- Manage a \$1.4M annual budget spanning coaching stipends, travel, officials, equipment, and facilities.
- Hired 14 head coaches across five years; retention past three seasons is 78%, up from about 40% before the hiring rubric was rewritten.
- Led a \$2.3M capital project for a new field house that added two full basketball courts and expanded weight room space.
- Grew multi-sport participation from 31% to 46% of the student body by re-scheduling seasons and cutting sport-specific specialization pressure.

2014 - 2019

Associate Athletic Director | Great Plains Christian College, Wichita, KS

- Oversaw conference compliance, eligibility, and scheduling for 14 varsity programs.
- Coordinated conference realignment paperwork and travel budgeting during move to a new small-college conference.
- Supervised gameday operations for basketball doubleheaders averaging 1,100 attendees per night.
- Managed relationships with three broadcast partners covering basketball and soccer streams.

2008 - 2014

Head Men's Basketball Coach | Riverstone Junior College, Omaha, NE

- Six-year record of 132-58 with two regional tournament appearances.
- Transferred 22 players to four-year programs, including nine on athletic scholarships.
- Ran an annual program budget of about \$95,000, including recruiting travel to 30+ high schools and summer club events.
- Recruited nationally, building rosters that included players from 11 states and 3 countries.

2002 - 2008

Head Boys Basketball Coach and Teacher | Fort Halbrook High School, Fort Wayne, IN

- Coached varsity boys to four winning seasons and one sectional title; taught U.S. history five periods per day.
- Started an offseason strength program that later expanded to football, baseball, and track.
- Ran team fundraising that funded an annual out-of-state tournament trip for six straight years.

- Served on the school's discipline committee and mentored 8-10 at-risk students each semester.

EDUCATION

Ed.D. in Educational Leadership, University of Wisconsin-Madison, 2021

M.A. in Athletic Administration, Indiana University, 2007

B.A. in History, Purdue University, 2002

Athletic administration professional development program, 2016