



ELENA VASQUEZ

Supply Chain Manager

ABOUT ME

Nine years in supply chain across food manufacturing and specialty retail. Own planning, procurement, and 3PL performance for a \$95M business unit, and lead a team of six. Comfortable in the weeds of a sales and operations planning cycle and equally comfortable presenting the tradeoffs to a VP.

PROFESSIONAL EXPERIENCE

Supply Chain Manager

Cascadia Provisions, Portland, OR | 2020 - Present

- Manage planning and procurement for a frozen entree line, roughly \$95M in annual revenue across grocery and club channels.
- Renegotiated the co-manufacturing contract in 2022 and locked in a fixed conversion rate that saved the P&L about \$1.4M against the prior year's variable pricing.
- Lead weekly sales and operations planning with sales, marketing, and finance; forecast accuracy at the item-week level improved from the mid 60s to the high 70s.
- Direct a team of four planners and two buyers, and rewrote the promo-planning process after a Costco end-cap ran out on day three.
- Sit on the sustainability working group and helped source a domestic packaging supplier that cut inbound lead time by about half.

Senior Planner

Alderwood Foods, Salem, OR | 2017 - 2020

- Ran production scheduling for two plants and coordinated changeovers to keep line utilization above 82%.
- Built the first true statistical forecast in Blue Yonder, replacing a spreadsheet the prior planner had maintained by hand for six years.
- Investigated a recurring case-fill miss at a major retailer and traced it to a truck-loading sequence issue at the DC.
- Trained two new planners and wrote the internal materials planning exception playbook.

Buyer

Pacific Grain Cooperative, Eugene, OR | 2015 - 2017

- Bought packaging and ingredients for a member-owned mill, about \$22M annual spend.
- Ran three formal RFPs a year and consolidated the corrugate base from nine suppliers to four.
- Handled quality holds and coordinated returns with QA.

CONTACT INFORMATION



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EDUCATION

M.B.A., Portland State University, 2019

B.A., Economics, University of Oregon, 2015

CSCP, certified 2021

KEY SKILLS

- Sales and operations planning leadership
- Blue Yonder demand and supply
- SAP ECC procurement modules
- Co-manufacturer and 3PL contract negotiation
- Forecast accuracy and bias analysis
- Team leadership (six direct reports)
- Dashboard reporting
- Cross-functional facilitation with sales and finance
- Sustainable sourcing