



DEVON ASHWORTH

Personal Banker

Personal banker with 4 years of desk experience across a suburban branch and a downtown flagship. Strong at deposit growth, HELOC intake, and pairing customers with the right specialist partner. Ranked in the top 15% of my region for referral revenue two years in a row.

CONTACT INFORMATION



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Tempe, AZ 12345

KEY SKILLS

- Deposit and IRA account opening
- HELOC and unsecured consumer loan intake
- Referral partnerships with wealth, mortgage, and business banking
- Client retention and relationship reviews
- Dispute and fraud intake
- Salesforce for banking
- Encompass loan origination basics
- BSA/AML and Reg E day-to-day compliance
- Community outreach at employer partner sites

PROFESSIONAL EXPERIENCE

Personal Banker | Copper Ridge Bank, Tempe, AZ

2022 - Present

- Own a portfolio of about 340 households representing \$22.7M in deposits and \$9.1M in consumer loan balances.
- Booked 62 HELOC applications last year, with roughly 3 in 4 funding.
- Refer wealth and small business leads to partner teams; produced about \$180K in attributed referral revenue in 2024.
- Retained 96% of top-tier clients through the branch's 2023 remodel and temporary relocation.
- Chair the branch's monthly community outreach at two nearby employer partners.

Personal Banker (Associate) | Copper Ridge Bank, Chandler, AZ

2020 - 2022

- Opened around 640 new deposit accounts across two years, with a 30-day funding rate above the district average.
- Handled dispute intake, stop payments, and wire requests inside stated turnaround windows.
- Completed the bank's consumer lending academy and started taking unsecured loan applications in year two.

EDUCATION

B.B.A. in Marketing, Arizona State University, 2020

NMLS registration, active and in good standing since 2021