EC

Emily Clark

Infographic

Infographic designer focused on translating research reports and product data into single-page visuals for marketing and internal comms. Four years of agency and in-house experience across finance, nonprofit, and consumer brands.

Location

Nashville, TN

Phone

(615) 555-0178

Email

marcus.ellery@example.com

Education

BA, Visual Communication Design, Middle Tennessee State University, 2020

Key Skills

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Datawrapper
- Canva (client-facing templates)
- Excel and Google Sheets
- Chart selection
- Icon design
- Print prep and export
- Client revisions

Professional Experience

Infographic Designer, Halcyon Creative Partners, Nashville, TN
2022 - Present

- Design 4 to 6 infographics a month for annual reports, sales collateral, and paid social
- Led the visual redesign of a donor impact report that helped a nonprofit client raise $2.3M during their spring campaign, up from about $1.6M the year prior
- Build editable Illustrator templates so account managers can swap copy and figures without pinging design for every update
- Present concepts directly to clients on Zoom, usually 2 to 3 options per brief, and drive the revision list to final files

Junior Designer, Blueprint Studios, Chattanooga, TN
2020 - 2022

- Produced infographics, one-pagers, and pitch decks for regional healthcare and real estate clients
- Cleaned and reformatted client data in Google Sheets before charting in Datawrapper or Illustrator
- Assisted the senior team on a statewide public health campaign, contributing icons, maps, and layout comps