



DALLAS WHITMORE

Web Designer

CONTACT INFORMATION



(615) 555-0102



dallas.whitmore@example.com



Nashville, TN 12345

EDUCATION

- **BA, Studio Art with Digital Media Concentration, Belmont University, 2022**
- **Adobe Certified Professional - Web Authoring, 2023**

KEY SKILLS

- Figma
- Webflow
- Squarespace
- Hand-coded markup for production pages
- Basic styling for production pages
- Responsive layouts
- Adobe Photoshop
- Adobe Illustrator
- Image optimization
- Client communication

ABOUT ME

Junior web designer with 18 months of agency and freelance work across small-business sites, event landing pages, and email templates. Fluent in Figma and Webflow, and learning front-end code on live projects.

PROFESSIONAL EXPERIENCE

JUNIOR WEB DESIGNER | SAGEBRUSH DIGITAL, NASHVILLE, TN 2023 - PRESENT

- Designed and built 14 Webflow sites for local restaurants, dental practices, and boutique retailers under the direction of a senior designer.
- Turned client-supplied brand guides into responsive templates covering home, services, about, and contact layouts.
- Reduced the studio's average mobile page weight by editing hero images and swapping in modern image formats.
- Wrote plain-language QA notes for clients so non-designers could review staging links without a call.

FREELANCE WEB DESIGNER | SELF-EMPLOYED, NASHVILLE, TN 2022 - 2023

- Delivered five one-page sites for musicians and event promoters on flat-fee contracts averaging \$1,400.
- Handled discovery calls, moodboards, revisions, and launch on Squarespace and Webflow.
- Set up basic analytics and taught clients how to read the traffic report after launch.