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Andrew Young

Internship

Junior at NC State studying business analytics with two internships in marketing analytics and finance. Comfortable querying databases and working in Excel and Tableau, and used to turning messy spreadsheets into something a manager can actually read. Looking for a summer 2025 internship in data or product analytics.

EDUCATION

B.S. in Business Administration, concentration in Business Analytics, North Carolina State University, expected May 2026

Grade average 3.78 / 4.00. Relevant coursework: Database Querying for Analytics, Regression Modeling, Financial Accounting, Marketing Research

KEY SKILLS

- Database querying with PostgreSQL, including basic joins and window functions
- Excel (pivot tables, XLOOKUP, Power Query)
- Tableau
- R (dplyr, ggplot2)
- Python (pandas, basics)
- HubSpot
- Google Analytics 4
- PowerPoint
- Written and verbal communication

PROFESSIONAL EXPERIENCE

Marketing Analytics Intern | Brightleaf Outdoor Co., Durham, NC,
May 2024 – August 2024

- Rebuilt the weekly email performance report in Tableau, cutting the manager's Monday prep from about 3 hours to 25 minutes.
- Pulled campaign data from HubSpot and Shopify by writing database queries, then merged both into a single view the team used for the fall planning meeting.
- Flagged that two paid social audiences were overlapping by roughly 40%, which the paid team then split apart before the back-to-school push.
- Wrote a short handoff doc so the next intern could rerun the report without asking for help.

Finance Intern | Piedmont Community Credit Union, Raleigh, NC,
January 2024 – May 2024

- Reconciled 3 branch petty-cash accounts each week and cleared a backlog of 62 unmatched entries by the end of the semester.
- Helped build a member-attrition dashboard in Excel that the branch manager began using in monthly reviews.
- Sat in on loan committee prep and summarized notes for the CFO's Friday packet.

Peer Tutor, Statistics | NC State Academic Success Center, Raleigh, NC,
August 2023 – Present

- Tutor 8 to 10 students per week in intro stats and R, mostly first-year business majors.
- Rewrote the center's regression handout after students kept getting stuck on the same two steps.
- Rated 4.8 out of 5 across 34 end-of-semester reviews.