

AISHA OKONKWO

Seven years across e-commerce and specialty retail as a senior supply chain analyst. Focused on network design, inventory optimization, and sales and operations analytics. Fluent in Python, database querying, and Oracle NetSuite, and used to translating model output for VP-level audiences.

Contact Information

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Charlotte, NC

Key Skills

- Network design and DC siting analysis
- Inventory optimization and reorder point modeling
- Demand forecasting and sales and operations planning
- Python (pandas, NumPy, scikit-learn)
- Database querying and data warehousing
- Oracle NetSuite ERP
- Dashboard development in Power BI and Tableau
- Carrier mix and freight cost analysis
- Lead time and purchase order visibility management

Professional Experience

SENIOR SUPPLY CHAIN ANALYST | NORTHLAKE OUTDOOR CO., CHARLOTTE, NC

FEBRUARY 2021 - PRESENT

- Led a network design study that recommended adding a Reno DC, projected to shorten average ship time by 1.4 days for western customers
- Built a Python-based reorder point model for 4,200 SKUs that lowered stockout rate from 3.8% to 1.9% within two quarters
- Own weekly sales and operations planning dashboard used by the CFO and VP of Operations, including forecast accuracy, days of supply, and backorder trend
- Ran a carrier mix analysis that shifted parcel volume to regional carriers, saving roughly $685K in annual freight spend
- Partnered with merchandising on end-of-life planning for 300+ seasonal SKUs each quarter

SUPPLY CHAIN ANALYST | PERCH & PINE HOME, RALEIGH, NC

JUNE 2018 - JANUARY 2021

- Built the demand forecast for a growing direct-to-consumer furniture line, coordinating with marketing on promo lift assumptions
- Reduced expedite freight by about 31% through better lead time visibility on overseas POs
- Wrote the standard operating procedure for new item setup in NetSuite after gaps caused three launch delays in one quarter
- Ran ad-hoc analysis for the COO on container costs during the 2021 ocean rate spike

Education

- M.S. Supply Chain Management
  North Carolina State University | May 2018
- B.S. Industrial Engineering
  University of North Carolina at Charlotte | May 2016

- Certified Supply Chain Professional, 2020