

JA

Jason Adams

Instructional Designer

CONTACT INFORMATION



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Columbus, OH 12345

EDUCATION

- **B.A. in Communication, Ohio University, 2022**
- **Associate Professional in Talent Development, 2023**

KEY SKILLS

- Articulate Storyline 360
- Articulate Rise 360
- Storyboarding in Word and PowerPoint
- SME interviewing and content analysis
- Course packaging and platform upload (Absorb, Docebo)
- Branching scenario design
- Job aid and quick reference writing
- Learner testing and revision cycles
- Adobe Audition for basic voiceover cleanup
- Camtasia screen recording
- SharePoint asset management
- Phased and rapid design workflows

ABOUT ME

Instructional designer with two years building self-paced eLearning and short instructor guides for retail and hospitality clients. Storyline and Rise daily; comfortable interviewing SMEs and turning messy source material into a clean storyboard.

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER | FIELDSTONE TRAINING STUDIO, COLUMBUS, OH
2023 - PRESENT

- Authored 18 Rise 360 modules for a quick-service restaurant chain covering food safety, POS use, and shift-lead basics.
- Storyboarded a 25-minute onboarding course in Storyline with three branching scenarios based on real customer complaints supplied by the client.
- Ran learner previews with 6 to 8 crew members per module and adjusted pacing where testers hit the skip button.
- Kept the team's asset library organized in SharePoint so designers stopped rebuilding the same character poses each project.

LEARNING COORDINATOR | MERIDIAN RETAIL GROUP, COLUMBUS, OH
2022 - 2023

- Loaded and QA'd course packages in the Absorb learning platform for 1,200 store associates, catching completion tracking bugs before go-live.
- Wrote job aids and one-page PDFs to support new register software; help desk tickets on the topic dropped noticeably after rollout.
- Supported the L&D manager on quarterly compliance assignments and reminder emails.