



Soren Emerson

Coordinator

Coordinator and coach with 6 years of high school football experience spanning opponent scouting, offensive play design, and strength and conditioning programming. Saved \$4,710 on a seasonal travel budget by consolidating bus charters and rebidding meal contracts. Won 3 conference and regional championship titles across three programs while using video analysis software and performance analytics software to guide weekly game-plan adjustments.

Location

Logansport, IN

Phone

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Email

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Education

Ball State University, Muncie, IN
2016 - 2020
BS Exercise Science

Key Skills

- Offensive Play Design
- Game Film Breakdown
- Video Analysis Software
- Performance Analytics Software
- Strength and Conditioning Programming
- NFHS Rules and Guidelines
- Opponent Scouting
- Emergency Action Protocols
- Travel Budget Management
- Microsoft Excel

Professional Experience

Coordinator, Wabash Plains High School, Logansport, IN
2023 - Present

- Reduced team logistics costs by consolidating bus charters for 8 away games and rebidding meal contracts, saving \$4,710 on a seasonal travel budget of \$19,740.
- Won 2 conference championship titles across 3 playoff runs by analyzing opponent tendencies in video analysis software and adjusting offensive formations each week.
- Designed a 12-week progressive conditioning program using athletic conditioning equipment that raised team 4th-quarter stamina scores from 6.2 to 8.1 on the staff's 10-point scale.
- Adjusted coaching techniques for 13 defensive backs based on weekly opponent scouting reports, tailoring coverage assignments to exploit formation weaknesses identified in film review.

Assistant Coach, Tippecanoe Valley High School, Peru, IN
2021 - 2023

- Improved team endurance by building an off-season running program that cut average 300-yard shuttle times from 68 seconds to 57 seconds across 34 athletes.
- Analyzed strengths and weaknesses of 9 opposing offenses each season using performance analytics software, producing scouting packets 72 hours before game day.
- Coordinated away-game travel logistics for a staff of 7 coaches, trimming per-trip meal and fuel expenses by \$385 through group purchasing.
- Contributed to 1 regional championship title by installing a no-huddle package that increased offensive tempo and sustained 4th-quarter drives averaging 7.3 plays.

Volunteer Assistant Coach, Eel River Community High School, North Manchester, IN
2020 - 2021

- Supported the defensive staff during 10 regular-season games, charting opponent play calls in real time and delivering printed summaries at halftime within 4 minutes.
- Led summer conditioning sessions for 28 incoming freshmen, raising average 1-mile run times from 9:14 to 7:48 over 6 weeks.
- Explained and enforced heat illness prevention protocols during outdoor practices, monitoring hydration breaks every 20 minutes on days exceeding 85 degrees.

Certifications

- NFHS Concussion in Sports, National Federation of State High School Associations, 2020