



Yasmin Marsh

Principal

Chartered Financial Analyst with 12 years of experience in private equity, spanning deal origination, M&A execution, and portfolio oversight across lower-middle-market funds. Identified \$2.17M in annualized cost savings at a specialty packaging portfolio company by renegotiating vendor contracts and consolidating distribution centers. Delivered 29 board-level presentations over the course of a career covering strategic planning, financial results, and operating budgets.

CONTACT INFORMATION



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Kearney, NE 12345

EDUCATION

- MBA in Finance

University of Nebraska-Lincoln,
Lincoln, NE | 2012 - 2014

- BSBA in Finance

Creighton University, Omaha, NE |
2008 - 2012

KEY SKILLS

- Deal Origination
- LBO Modeling
- M&A Execution
- Excel
- Bloomberg
- Value Creation Planning
- Portfolio Oversight
- Board Governance
- Capital Structure Analysis
- Vendor Negotiation

PROFESSIONAL EXPERIENCE

Principal | Platte Hollow Capital Group, Kearney, NE 2020 - Present

- Reduced deal screening to close time from 146 days to 73 days by restructuring the internal review cadence and consolidating advisor deliverables into parallel workstreams.
- Delivered 18 board-level presentations to portfolio company directors over 3 years, covering strategic planning, M&A integration, and annual operating budgets.
- Identified \$2.17M in annualized cost savings at a specialty packaging portfolio company by renegotiating vendor contracts and consolidating 3 distribution centers into 2.
- Led origination efforts for the firm's lower-middle-market fund, maintaining a pipeline of 84 proprietary contacts across healthcare and business services sectors.

Vice President | Elkhorn Creek Equity Partners, Omaha, NE 2016 - 2020

- Compressed average screening to close timeline from 161 days to 109 days across 4 transactions by introducing standardized diligence checklists and weekly milestone tracking.
- Delivered 11 board-level presentations for 2 portfolio companies, presenting quarterly financial results and recommending operational initiatives to outside directors.
- Identified \$1.63M in cost savings at an industrial services portfolio company through procurement consolidation and headcount reallocation over an 18-month engagement.
- Oversaw post-acquisition integration of a \$36.4M add-on, aligning reporting systems within 42 days and achieving run-rate synergies within 7 months.

Associate | Sandhills Basin Advisory Group, Lincoln, NE 2014 - 2016

- Supported deal execution that averaged 97 days from initial screen to close across 3 transactions in consumer and healthcare services.
- Prepared board presentation materials for 4 quarterly reviews, compiling financial analyses in Excel and Bloomberg within 5 days of period-end.
- Identified \$874K in overhead cost savings for a portfolio staffing company by benchmarking operating expense line items against 6 peer firms.

CERTIFICATIONS

- Chartered Financial Analyst, CFA Institute | 2016