



Joaquin Holloway

Director of Coaching

Experienced in organizing over 37 youth events per year across 9 age groups, while directing curriculum alignment for 6 staff coaches and guiding players toward collegiate scholarships. At a prior club, increased program participation by 18.1% over 3 seasons by introducing a recreational pathway that fed into the competitive track. Holds SafeSport Trained certification and 11 years of progressive coaching leadership.

CONTACT INFORMATION

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 Muncie, IN

KEY SKILLS

- Sportscode
- Hudl
- US Soccer Grassroots Pathway
- NFHS Coaching Standards
- Player Recruitment Pipeline Development
- Age-Group Curriculum Design
- Tournament Planning
- Microsoft Office
- Staff Mentorship
- Tryout Organization

PROFESSIONAL EXPERIENCE

2021 - Present

Director of Coaching | White River Youth Soccer Association, Muncie, IN

- Organized 37 youth events per year, including training camps, preseason tryouts, and skill clinics serving over 340 participants across 9 age groups.
- Guided 8 players to Division I and Division II scholarships over 4 seasons by building recruitment portfolios and coordinating college coach contacts.
- Grew total program participation from 189 to 237 registrants in 2 years by restructuring age-group offerings and adding a spring development league.
- Set club-wide coaching methodology for 6 staff coaches, conducting monthly 90-minute curriculum alignment meetings to maintain consistency across all teams.

2018 - 2021

Head Coach | Cardinal Creek Soccer Club, Anderson, IN

- Arranged and led 14 youth events per season, including 4 invitational tournaments and 10 skill-improvement clinics for U-12 through U-18 players.
- Helped 3 senior players secure college scholarships by compiling highlight reels from Hudl film and scheduling campus visits with 7 university programs.
- Increased program participation by 18.1% over 3 seasons by introducing a recreational pathway that fed into the competitive track.
- Instructed groups of up to 26 athletes in positional movement, set-piece execution, and small-sided tactical concepts during 5 weekly training sessions.

2015 - 2018

Assistant Coach | Yorktown Athletic Club, Yorktown, IN

- Planned and ran 11 preseason and in-season youth events, including tryout days and holiday clinics that drew 85 to 120 participants each.
- Reviewed 3 opponent matches per week using Sportscode to tag attacking patterns, then presented tactical adjustments to the head coach before game day.
- Coordinated travel logistics for a 22-player roster, confirming bus schedules, field assignments, and parent communication an average of 6 days ahead of departure.

EDUCATION

BS, Exercise Science

Ball State University, Muncie, IN | 2011 - 2015

CERTIFICATIONS

SafeSport Trained, U.S. Center for SafeSport, 2026