



Omar Jimenez

Reporter

Broadcast reporter with 6 years of experience covering public safety, education, environmental, and government beats across local newsrooms. Earned 4 regional press awards over 3 years while covering up to 18 live events per month, coordinating field production through the TVU system and delivering verified reporting grounded in public records research.

CONTACT INFORMATION



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Morganton, NC 12345

EDUCATION

- BS Communication
2016 - 2020
Appalachian State University, Boone, NC

KEY SKILLS

- AP style
- Live field reporting
- ENPS
- Adobe Premiere Pro
- Content management systems
- Social media platforms
- Public records research
- Beat reporting
- FCC broadcast regulations
- SEO for news

PROFESSIONAL EXPERIENCE

Reporter I 2023 - Present
Catawba Foothills News, Morganton, NC

- Earned 4 regional press awards over 3 years, including 2 nominations for live breaking-news segments covering wildfire evacuations and municipal corruption.
- Cover 18 live events per month including city council sessions, court hearings, and community forums, coordinating field shots through the TVU system.
- Raised the station's audience engagement score from 71 to 87 points by developing a recurring environmental reporting series on watershed contamination.
- Research property tax records, zoning applications, and state environmental filings to supply verified background for political and green technology stories.

Staff Reporter I 2021 - 2023
Piedmont Ridge Broadcast Group, Hickory, NC

- Covered 14 live events monthly across the public safety and education beats, delivering on-air segments from crime scenes, school board meetings, and weather emergencies.
- Improved audience engagement score from 63 to 76 points within 9 months by pitching localized angles on statewide legislative actions.
- Earned 1 regional Associated Press award nomination for a 4-part series on opioid recovery programs in rural communities.
- Examined news items of local and national significance each morning to identify 3 to 4 viable story leads, then coordinated assignments with the editorial desk.

Junior Reporter I 2020 - 2021
Blue Ridge Signal Media, Marion, NC

- Covered 8 live events per month including press conferences, festival openings, and emergency weather briefings during the first year on the beat.
- Reported on consumer affairs and county government, gathering on-the-record statements and cross-referencing claims against budget documents and court records.
- Achieved an audience engagement score of 68 points on digital stories within 6 months, exceeding the newsroom target of 64 points for new reporters.